



# Investing In Television<sup>®</sup>

## OWNERSHIP REPORT

# 2018

Also available via the Internet through BIA's MEDIA Access Pro™

# Alphabetic Listing of Markets

Rank	Market	Rank	Market	Rank	Market
165	<b>A</b> bilene-Sweetwater, TX	89	Chattanooga, TN	159	<b>G</b> ainesville, FL
154	Albany, GA	197	Cheyenne, WY-Scottsbluff, NE	210	Glendive, MT
60	Albany-Schenectady-Troy, NY	3	Chicago, IL	187	Grand Junction-Montrose, CO
46	Albuquerque-Santa Fe, NM	132	Chico-Redding, CA	43	Grand Rapids-Kalamazoo-Battle Creek, MI
178	Alexandria, LA	35	Cincinnati, OH	192	Great Falls, MT
208	Alpena, MI	169	Clarksburg-Weston, WV	69	Green Bay-Appleton, WI
131	Amarillo, TX	19	Cleveland-Akron, OH	48	Greensboro-High Point-Winston Salem, NC
147	Anchorage, AK	87	Colorado Springs-Pueblo, CO	100	Greenville-New Bern-Washington, NC
9	Atlanta, GA	77	Columbia, SC	38	Greenville-Spartanburg, SC-Asheville, NC
112	Augusta, GA	135	Columbia-Jefferson City, MO	193	Greenwood-Greenville, MS
39	Austin, TX	127	Columbus, GA	84	<b>H</b> arlingen-Weslaco-Brownsville-McAllen, TX
126	<b>B</b> akersfield, CA	34	Columbus, OH	45	Harrisburg-Lancaster-Lebanon-York, PA
26	Baltimore, MD	133	Columbus-Tupelo-West Point, MS	175	Harrisonburg, VA
156	Bangor, ME	128	Corpus Christi, TX	32	Hartford-New Haven, CT
94	Baton Rouge, LA	5	<b>D</b> allas-Ft. Worth, TX	168	Hattiesburg-Laurel, MS
142	Beaumont-Port Arthur, TX	102	Davenport, IA-Rock Island-Moline, IL	205	Helena, MT
186	Bend, OR	64	Dayton, OH	66	Honolulu, HI
167	Billings, MT	17	Denver, CO	7	Houston, TX
157	Biloxi-Gulfport, MS	68	Des Moines-Ames, IA	80	Huntsville-Decatur-Florence, AL
161	Binghamton, NY	14	Detroit, MI	162	<b>I</b> daho Falls-Pocatello, ID
44	Birmingham, AL	173	Dothan, AL	28	Indianapolis, IN
163	Bluefield-Beckley-Oak Hill, WV	140	Duluth, MN-Superior, WI	95	<b>J</b> ackson, MS
104	Boise, ID	93	<b>E</b> l Paso, TX	177	Jackson, TN
10	Boston, MA	176	Elmira, NY	42	Jacksonville, FL
181	Bowling Green, KY	150	Erie, PA	107	Johnstown-Altoona, PA
53	Buffalo, NY	119	Eugene, OR	182	Jonesboro, AR
97	Burlington, VT-Plattsburgh, NY	195	Eureka, CA	152	Joplin, MO-Pittsburg, KS
185	Butte-Bozeman, MT	103	Evansville, IN	207	Juneau, AK
198	<b>C</b> asper-Riverton, WY	202	<b>F</b> airbanks, AK	33	<b>K</b> ansas City, KS-MO
91	Cedar Rapids-Waterloo-Iowa City-Dubuque, IA	113	Fargo-Valley City, ND	61	Knoxville, TN
88	Champaign-Springfield-Decatur, IL	71	Flint-Saginaw-Bay City, MI	129	<b>L</b> a Crosse-Eau Claire, WI
92	Charleston, SC	54	Fresno-Visalia, CA	188	Lafayette, IN
73	Charleston-Huntington, WV	56	Ft. Myers-Naples, FL	121	Lafayette, LA
23	Charlotte, NC	98	Ft. Smith-Fayetteville-Springdale-Rogers, AR	174	Lake Charles, LA
183	Charlottesville, VA	111	Ft. Wayne, IN	115	Lansing, MI

184	Laredo, TX	82	<b>P</b> aducah-Cape Girardeau-Harrisburg-Mt Vernon	110	Sioux Falls-Mitchell, SD
40	Las Vegas, NV	146	Palm Springs, CA	96	South Bend-Elkhart, IN
63	Lexington, KY	151	Panama City, FL	72	Spokane, WA
189	Lima, OH	194	Parkersburg, WV	75	Springfield, MO
106	Lincoln-Hastings-Kearney, NE	122	Peoria-Bloomington, IL	116	Springfield-Holyoke, MA
58	Little Rock-Pine Bluff, AR	4	Philadelphia, PA	201	St. Joseph, MO
2	Los Angeles, CA	11	Phoenix, AZ	21	St. Louis, MO
49	Louisville, KY	24	Pittsburgh, PA	85	Syracuse, NY
145	Lubbock, TX	22	Portland, OR	108	<b>T</b> allahassee, FL-Thomasville, GA
120	<b>M</b> acon, GA	79	Portland-Auburn, ME	13	Tampa-St.Petersburg-Sarasota, FL
81	Madison, WI	206	Presque Isle, ME	155	Terre Haute, IN
199	Mankato, MN	52	Providence, RI-New Bedford, MA	78	Toledo, OH
180	Marquette, MI	172	<b>Q</b> uincy, IL-Hannibal, MO-Keokuk, IA	139	Topeka, KS
136	Medford-Klamath Falls, OR	25	<b>R</b> aleigh-Durham, NC	118	Traverse City-Cadillac, MI
50	Memphis, TN	170	Rapid City, SD	99	Tri-Cities, TN-VA
191	Meridian, MS	105	Reno, NV	65	Tucson, AZ
16	Miami - Ft. Lauderdale, FL	55	Richmond-Petersburg, VA	62	Tulsa, OK
36	Milwaukee, WI	70	Roanoke-Lynchburg, VA	190	Twin Falls, ID
15	Minneapolis - St. Paul, MN	153	Rochester, MN-Mason City, IA-Austin, MN	109	Tyler-Longview, TX
141	Minot-Bismarck-Dickinson, ND	76	Rochester, NY	171	<b>U</b> tica, NY
164	Missoula, MT	138	Rockford, IL	203	<b>V</b> ictoria, TX
59	Mobile, AL-Pensacola, FL	20	<b>S</b> acramento-Stockton-Modesto, CA	86	<b>W</b> aco-Temple-Bryan, TX
137	Monroe, LA-El Dorado, AR	143	Salisbury, MD	6	Washington, DC
125	Monterey-Salinas, CA	30	Salt Lake City, UT	179	Watertown, NY
124	Montgomery, AL	196	San Angelo, TX	134	Wausau-Rhineland, WI
101	Myrtle Beach-Florence, SC	31	San Antonio, TX	37	West Palm Beach-Ft. Pierce, FL
27	<b>N</b> ashville, TN	29	San Diego, CA	158	Wheeling, WV- Steubenville, OH
51	New Orleans, LA	8	San Francisco-Oakland-San Jose, CA	67	Wichita - Hutchinson, KS
1	New York, NY	PR	San Juan, PR	149	Wichita Falls, TX -Lawton, OK
47	Norfolk-Portsmouth-Newport News, VA	123	Santa Barbara-Santa Maria-San Luis Obispo, CA	57	Wilkes Barre-Scranton, PA
209	North Platte, NE	90	Savannah, GA	130	Wilmington, NC
144	<b>O</b> dessa-Midland, TX	12	Seattle-Tacoma, WA	114	<b>Y</b> akima-Pasco-Richland-Kennewick, WA
41	Oklahoma City, OK	160	Sherman, TX - Ada, OK	117	Youngstown, OH
74	Omaha, NE	83	Shreveport, LA	166	Yuma, AZ-El Centro, CA
18	Orlando-Daytona Beach-Melbourne, FL	148	Sioux City, IA	204	<b>Z</b> anesville, OH
200	Ottumwa, IA-Kirksville, MO				

# Rank Listing of Markets

Rank	Market	Rank	Market	Rank	Market
1	New York, NY	36	Milwaukee, WI	71	Flint-Saginaw-Bay City, MI
2	Los Angeles, CA	37	West Palm Beach-Ft. Pierce, FL	72	Spokane, WA
3	Chicago, IL	38	Greenville-Spartanburg, SC-Asheville, NC	73	Charleston-Huntington, WV
4	Philadelphia, PA	39	Austin, TX	74	Omaha, NE
5	Dallas-Ft. Worth, TX	<b>40</b>	Las Vegas, NV	75	Springfield, MO
6	Washington, DC	41	Oklahoma City, OK	76	Rochester, NY
7	Houston, TX	42	Jacksonville, FL	77	Columbia, SC
8	San Francisco-Oakland-San Jose, CA	43	Grand Rapids-Kalamazoo-Battle Creek, MI	78	Toledo, OH
9	Atlanta, GA	44	Birmingham, AL	79	Portland-Auburn, ME
<b>10</b>	Boston, MA	45	Harrisburg-Lancaster-Lebanon-York, PA	<b>80</b>	Huntsville-Decatur-Florence, AL
11	Phoenix, AZ	46	Albuquerque-Santa Fe, NM	81	Madison, WI
12	Seattle-Tacoma, WA	47	Norfolk-Portsmouth-Newport News, VA	82	Paducah-Cape Girardeau-Harrisburg-Mt Vernon
13	Tampa-St.Petersburg-Sarasota, FL	48	Greensboro-High Point-Winston Salem, NC	83	Shreveport, LA
14	Detroit, MI	49	Louisville, KY	84	Harlingen-Weslaco-Brownsville-McAllen, TX
15	Minneapolis - St. Paul, MN	<b>50</b>	Memphis, TN	85	Syracuse, NY
16	Miami - Ft. Lauderdale, FL	51	New Orleans, LA	86	Waco-Temple-Bryan, TX
17	Denver, CO	52	Providence, RI-New Bedford, MA	87	Colorado Springs-Pueblo, CO
18	Orlando-Daytona Beach-Melbourne, FL	53	Buffalo, NY	88	Champaign-Springfield-Decatur, IL
19	Cleveland-Akron, OH	54	Fresno-Visalia, CA	89	Chattanooga, TN
<b>20</b>	Sacramento-Stockton-Modesto, CA	55	Richmond-Petersburg, VA	<b>90</b>	Savannah, GA
21	St. Louis, MO	56	Ft. Myers-Naples, FL	91	Cedar Rapids-Waterloo-Iowa City-Dubuque, IA
22	Portland, OR	57	Wilkes Barre-Scranton, PA	92	Charleston, SC
23	Charlotte, NC	58	Little Rock-Pine Bluff, AR	93	El Paso, TX
24	Pittsburgh, PA	59	Mobile, AL-Pensacola, FL	94	Baton Rouge, LA
25	Raleigh-Durham, NC	<b>60</b>	Albany-Schenectady-Troy, NY	95	Jackson, MS
26	Baltimore, MD	61	Knoxville, TN	96	South Bend-Elkhart, IN
27	Nashville, TN	62	Tulsa, OK	97	Burlington, VT-Plattsburgh, NY
28	Indianapolis, IN	63	Lexington, KY	98	Ft. Smith-Fayetteville-Springdale-Rogers, AR
29	San Diego, CA	64	Dayton, OH	99	Tri-Cities, TN-VA
<b>30</b>	Salt Lake City, UT	65	Tucson, AZ	<b>100</b>	Greenville-New Bern-Washington, NC
31	San Antonio, TX	66	Honolulu, HI	101	Myrtle Beach-Florence, SC
32	Hartford-New Haven, CT	67	Wichita - Hutchinson, KS	102	Davenport, IA-Rock Island-Moline, IL
33	Kansas City, KS-MO	68	Des Moines-Ames, IA	103	Evansville, IN
34	Columbus, OH	69	Green Bay-Appleton, WI	104	Boise, ID
35	Cincinnati, OH	<b>70</b>	Roanoke-Lynchburg, VA	105	Reno, NV

106	Lincoln-Hastings-Kearney, NE	142	Beaumont-Port Arthur, TX	177	Jackson, TN
107	Johnstown-Altoona, PA	143	Salisbury, MD	178	Alexandria, LA
108	Tallahassee, FL-Thomasville, GA	144	Odessa-Midland, TX	179	Watertown, NY
109	Tyler-Longview, TX	145	Lubbock, TX	<b>180</b>	Marquette, MI
<b>110</b>	Sioux Falls-Mitchell, SD	146	Palm Springs, CA	181	Bowling Green, KY
111	Ft. Wayne, IN	147	Anchorage, AK	182	Jonesboro, AR
112	Augusta, GA	148	Sioux City, IA	183	Charlottesville, VA
113	Fargo-Valley City, ND	149	Wichita Falls, TX -Lawton, OK	184	Laredo, TX
114	Yakima-Pasco-Richland-Kennewick, WA	<b>150</b>	Erie, PA	185	Butte-Bozeman, MT
115	Lansing, MI	151	Panama City, FL	186	Bend, OR
116	Springfield-Holyoke, MA	152	Joplin, MO-Pittsburg, KS	187	Grand Junction-Montrose, CO
117	Youngstown, OH	153	Rochester, MN-Mason City, IA-Austin, MN	188	Lafayette, IN
118	Traverse City-Cadillac, MI	154	Albany, GA	189	Lima, OH
119	Eugene, OR	155	Terre Haute, IN	<b>190</b>	Twin Falls, ID
<b>120</b>	Macon, GA	156	Bangor, ME	191	Meridian, MS
121	Lafayette, LA	157	Biloxi-Gulfport, MS	192	Great Falls, MT
122	Peoria-Bloomington, IL	158	Wheeling, WV- Steubenville, OH	193	Greenwood-Greenville, MS
123	Santa Barbara-Santa Maria-San Luis Obispo, CA	159	Gainesville, FL	194	Parkersburg, WV
124	Montgomery, AL	<b>160</b>	Sherman, TX - Ada, OK	195	Eureka, CA
125	Monterey-Salinas, CA	161	Binghamton, NY	196	San Angelo, TX
126	Bakersfield, CA	162	Idaho Falls-Pocatello, ID	197	Cheyenne, WY-Scottsbluff, NE
127	Columbus, GA	163	Bluefield-Beckley-Oak Hill, WV	198	Casper-Riverton, WY
128	Corpus Christi, TX	164	Missoula, MT	199	Mankato, MN
129	La Crosse-Eau Claire, WI	165	Abilene-Sweetwater, TX	<b>200</b>	Ottumwa, IA-Kirksville, MO
<b>130</b>	Wilmington, NC	166	Yuma, AZ-El Centro, CA	201	St. Joseph, MO
131	Amarillo, TX	167	Billings, MT	202	Fairbanks, AK
132	Chico-Redding, CA	168	Hattiesburg-Laurel, MS	203	Victoria, TX
133	Columbus-Tupelo-West Point, MS	169	Clarksburg-Weston, WV	204	Zanesville, OH
134	Wausau-Rhineland, WI	<b>170</b>	Rapid City, SD	205	Helena, MT
135	Columbia-Jefferson City, MO	171	Utica, NY	206	Presque Isle, ME
136	Medford-Klamath Falls, OR	172	Quincy, IL-Hannibal, MO-Keokuk, IA	207	Juneau, AK
137	Monroe, LA-El Dorado, AR	173	Dothan, AL	208	Alpena, MI
138	Rockford, IL	174	Lake Charles, LA	209	North Platte, NE
139	Topeka, KS	175	Harrisonburg, VA	<b>210</b>	Glendive, MT
<b>140</b>	Duluth, MN-Superior, WI	176	Elmira, NY	PR	San Juan, PR
141	Minot-Bismarck-Dickinson, ND				

# Information About *Investing in Television*® *Ownership Report*

## What's in this book?

Welcome to BIA's *Investing in Television*® *2018 Ownership Report*. This is the premiere information guide profiling television stations by owner. The book highlights 2,481 television stations sorted by their 536 owners. All 210 U.S. Television markets, as well as Puerto Rico, are represented herein.

## Other Television Publications

This book has a companion publication, *BIA's Investing in Television*® *2018 Market Report*, from which the *Ownership Report's* information is extracted and reorganized by owner. The *Market Report* is a market-by-market investment guide providing an in-depth analysis of the financial, economic and demographic health of the individual markets, plus Puerto Rico, and comprehensively profiles the competing television stations in that market.

*BIA's Television Yearbook*®, a companion directory of more than 2,400 television stations, also profiles the industry geographically and provides the user with contact information for the individual television stations, including their key personnel and owners. It also contains a directory of professional services providers and equipment suppliers to the industry.

## Data Provided Electronically (CD ROM, etc.)

All of this data and much, much more is available through BIA's powerful database software, BIA's MEDIA Access Pro™ Television Analyzer. With more than 13,000 television stations profiled with more than 700 fields of data for each station, this is the most comprehensive, easy-to-use and accurate source of data available on the TV industry.

For more information on the publications, software and custom research services offered by BIA, call a BIA representative at 703-818-2425 and/or see the last page of this book for a Price List and Order Form.

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# Keys and Codes

## General

**CA** Class A - an upgrade for Low Power Television  
**HAAT** Height Above Average Terrain (shown in feet)  
**LD** Low Power Digital  
**LP** Low Power

## Codes After Sales Price

**+** Sales price is amount listed plus notes, stock, or debt.  
**al** Station sold for assumption of liabilities.  
**c#** Indicates parent and satellite stations in the market.  
**cp** Indicates sale of a station construction permit.  
**d** Distress sale.  
**dn** Donation.  
**e** Estimated sales price.  
**g** Group sale.  
**g#** Parent/satellite of a group sale.  
**na** Not available  
**nc** No cash consideration.  
**p** "p" after the date acquired (Date Acq'd) indicates a proposed sale.  
**st** Stock transfer.  
**sw** Station swap.

## Construction Permit

**cp** A "cp" following the Power column indicates the station has a construction permit to upgrade its technical facilities. The station is authorized to operate at the indicated power or height for testing purposes.

**Questions about the *Investing in Television*® 2018 Ownership Report or other BIA publications or services should be directed to:**  
**BIA • 14150 Parkeast Circle, Ste 110,**  
**Chantilly, Virginia 20151-2296**

## Station Affiliation

3AB Three Angels Broadcasting Netwk  
 ABC ABC  
 Act The Action Channel  
 AcW AccuWeather  
 AMG Access Media Group  
 AMy Antenna and My Network  
 Ant Antenna TV  
 AZT Azteca America  
 Biz BizTV Network  
 BNC Bounce TV  
 Bzr Buzzr  
 CBC CBC Television  
 CBS CBS  
 CCT CCTV News  
 CGN Church Global Network TV  
 Chg Charge!  
 Cmt Comet TV  
 CNA CBS, NBC, ABC, FOX. Any combination of the first letters of these networks means dual affiliation; i.e. C&A would mean CBS and ABC.  
 Col The Cool TV Network  
 Coz Cozi TV  
 CRT Create  
 CRW Create and World  
 CTN Christian Television Network  
 CTV Cornerstone Television Network  
 CW CW Television Network  
 CW+ CW Plus  
 CMe CW and Me TV  
 CMy CW and My Network  
 Dec Decades TV Network  
 DMy Decades and My Network  
 DrT Doctor TV  
 DRK Dark  
 Dst Daystar TV Network  
 EDU Educational  
 ENL Enlace Spanish  
 Esc Escape TV  
 EST Estrella TV  
 EXP PBS Explorer  
 F&M FOX and My Network  
 F24 France 24  
 FMC The Family Channel  
 FNT FamilyNet  
 FNx First Nations Experience  
 FOR Foreign Language  
 FOX FOX  
 get getTV  
 Grit Grit TV  
 H&I Heroes & Icons  
 HMy Heroes & Icons and My Network  
 HsC The Hillsong Channel  
 HSN Home Shopping Network  
 HS2 Home Shopping Network 2  
 HTN Heartland TV Network  
 IBN International Broadcasting Network  
 ICN ICN TV Network  
 ILF ION Life Network  
 INA Independent-Asian  
 IND Independent  
 INS Independent-Spanish  
 ION ION Media Network  
 Jst Justice Network TV  
 JTV Jewelry TV  
 JUC JUCE TV

KDS PBS Kids  
 KOR Korean Programming  
 Laf Laf  
 LAT LATV - Bilingual Spanish/English Network  
 Lgt Light TV  
 LIF Lifestyle  
 LWN Live Well Network  
 Me Me TV  
 MMy Me TV and My Network  
 MTL Me TV and Telemundo  
 MGA Mega TV - Spanish  
 Mov Movies! TV Network  
 MR1 My, Retro, America One  
 MCW My and CW  
 MCz My and Cozi TV  
 MTh My and This TV  
 My My Network TV  
 NBC NBC  
 NCP NBC, CBS and PBS  
 NHK NHK World  
 NMx NewsMax TV  
 NTD New Tang Dynasty  
 Nws All News  
 PBS Public Broadcasting System  
 PUB Public Television  
 qbo ION Qubo Network  
 Qst Quest TV  
 QVC QVC Shopping Network  
 QV2 QVC 2  
 REL Religious  
 RT1 RTV, TUFF, America One  
 RTV Retro Television Network  
 Rvn Rev'n TV  
 Sal TBN Salsa  
 SBN SonLife Broadcasting Network  
 SCH SCHOLAR - Educ Programming  
 SHP Shopping Networks  
 SLC Shop LC  
 SMJ Smile of a Child and JUCE TV  
 SML Smile of a Child  
 SSN Soul of the South Network  
 Stm Stadium  
 SWx Sports & Weather  
 TBD TBD TV Network  
 TBN Trinity Broadcasting Network  
 TBS Turner Broadcasting System  
 TCN The Country Network  
 TCT Total Christian Television  
 TEL Telemundo  
 TEX Telemundo Exitos TV  
 TEV Televisa  
 Ths This TV  
 TUF TUFF TV Network  
 UNI Univision  
 UnM UniMas  
 USP Untamed Sports  
 VTM Vietnamese Programming  
 WDV WorldView Network  
 WLD World  
 Wik The Walk TV  
 WNT WeatherNation TV  
 Wx Weather  
 WxN Weather & News  
 Yto Youtoo America TV

# Information About Investing in Television® Ownership Report



## TELEVISION STATIONS LISTED BY OWNER

### ANALOG DIGITAL

Owner	Market	Rank	Calls	ANALOG		DIGITAL		Year Std	Date Acq	Sales Price (000)	Affil	Est '17 Revenue (000)	'17 Rev.	'16 Rev.	'15 Rev.	'14 Rev.	'13 Rev.	
				Ch	Visual Power (kW)	HAAT	Ch											Visual Power (kW)
<b>General Communications Inc</b>																		
Ronald Duncan	Anchorage, AK	147	KTVA		28.0	29	199	53	1311	6,925g	CBS	5,800	21.4%	22.1%	23.4%	15.3%	23.6%	
Founder/CEO	Juneau, AK	207	KTNL-TV		7.0	0		66	1407	1,000	CBS	300	7.1%	6.5%	6.8%			
2550 Denali Street Ste 1000	Juneau, AK	207	KUBD		13.0	0		95	1407		CBS							
Anchorage, AK 99503-2751	Juneau, AK	207	KXLJ-LD		24.0	0		11	1407		CBS	1,000	23.8%	26.1%	25.6%	26.1%	26.2%	
PH: 907-868-5615	Juneau, AK	207	KATH-LD		35.0	0		12	1311	675	NBC	1,200	28.6%	28.3%	29.5%	30.4%	33.3%	
	Juneau, AK	207	KSCT-LD		5.0	1		98	1311		NBC	150	3.6%	4.3%	4.5%	5.4%	6.0%	
Total for General Communications Inc												\$8,450						
<b>Georgia Eagle Broadcasting Inc</b>																		
Cecil Staton	Atlanta, GA	9	W29DN-D		29.0	15	486	14	1306		IND							
President																		
6316 Peake Rd																		
Macon, GA 31210-3960																		
PH: 478-757-0564																		
<b>Georgia Public Telecommunications Commission</b>																		
Teya Ryan	Atlanta, GA	9	WGTV-D2		8.2	24	1,053	09										
President/Exec Dir	Atlanta, GA	9	WGTV-D3		8.3	24	1,053	09										
260 14th St NW	Atlanta, GA	9	WGTV-D4		8.4	24	1,053	16										
Atlanta, GA 30318-5360	Atlanta, GA	9	W12DK-D2		12.2	0	2,412	09										
PH: 404-685-4788	Atlanta, GA	9	W12DK-D3		12.3	0	2,412	09										
FAX: 404-685-2591	Atlanta, GA	9	W13DJ-D2		13.2	0	541	09										
	Atlanta, GA	9	W13DJ-D3		13.3	0	541	09										
	Greenville-Spartanburg, SC-Asheville, NC	38	W08EG-D2		8.2	0		09										
	Greenville-Spartanburg, SC-Asheville, NC	38	W08EG-D3		8.3	0		09										
	Greenville-Spartanburg, SC-Asheville, NC	38	W11DD-D2		10.2	0		09										
	Greenville-Spartanburg, SC-Asheville, NC	38	W11DD-D3		10.3	0		09										
	Jacksonville, FL	42	WXGA-D2		8.2	35	1,011	09										
	Jacksonville, FL	42	WXGA-D3		8.3	35	1,011	09										
	Jacksonville, FL	42	WXGA-D4		8.4	35	1,011	16										
	Chattanooga, TN	89	WNGH-D2		33.2	2	1,824	09										
	Chattanooga, TN	89	WNGH-D3		33.3	2	1,824	09										
	Chattanooga, TN	89	WNGH-D4		33.4	2	1,824	16										
	Savannah, GA	90	WVAN-D2		9.2	20	1,274	09										
	Savannah, GA	90	WVAN-D3		9.3	20	1,274	09										
	Savannah, GA	90	WVAN-D4		9.4	20	1,274	16										
	Augusta, GA	112	WCES-D2		6.2	8	1,409	09										
	Augusta, GA	112	WCES-D3		6.3	8	1,409	09										
	Augusta, GA	112	WCES-D4		6.4	8	1,409	16										
	Macon, GA	120	WMUM-D2		7.2	33	1,083	09										
	Macon, GA	120	WMUM-D3		7.3	33	1,083	09										



# Ownership Report Overview

## 1 Ownership Contact Information

**Company Name:** This is the common name of the owning entity of the stations profiled.

**NOTE:** This may not be the licensee's name.

**Primary Contact:** Either through survey responses or from FCC documentation, this is the primary contact provided for this owner. Unless instructed otherwise by the profiled company, BIA lists the President, CEO, Managing Partner, Chairman or other top executive position. **NOTE:** Deeper ownership contacts (CFO, COO, etc.) are available in BIA's MEDIA Access Pro™ database software.

**Address:** The address of the company's headquarters is profiled.

**Phone and Fax:** We provide the primary contact's phone and fax numbers.

## 2 Market and Rank

**Market:** The name TV Mkt in which the profiled company's stations are rated. **Rank:** The rank is based on the number of television households in the market.

## 3 Technical Attributes

Technical information is provided for both Analog and Digital signals.

**Calls:** Listed in order of market rank, these are the licensed call letters of the television stations licensed to the owner or proposed to be sold to this owner (signified by a "p" after the Date Acq).

**Ch:** The number of the over-the-air analog channel at which the station is located plus the licensed digital channel.

**Visual Power (kW):** The power in kilowatts at which the station transmits its signal for both analog & digital.

**HAAT:** Height above average terrain of the station's center of radiation (antenna) with respect to its surrounding terrain in feet for both analog & digital.

## 4 Station Acquisition Information

**Year Std:** The year the station first went on the air.

**Date Acq:** The date (Year Month) the station was acquired by this owner. A "p" after the acquired date indicates that the sale of the station is pending FCC approval.

**Sales Price:** Presented in thousands, this is the price paid for the station. To the right of the price you may encounter a code that signifies the type of transaction (See Keys & Codes). **NOTE:** Because the actual sales price of a station or group may vary from the reported price, caution should be exercised with respect to the use of these data. We have attempted to include the most recent ownership transfer activity from 1981 to a point approximately 2 weeks prior to publication. If a sale was proposed but not approved 2 weeks prior to publication, the owner listed is the proposed purchaser. Due to the complexity of the issue, major group purchase prices are not broken out among the stations purchased.

## 5 Affiliation (Affil)

The national network affiliation with which the station has an agreement to rebroadcast a significant portion (ten-plus hours) of the network's programming (see Keys & Codes).

## 6 Estimated Station Revenues (Est '17 Revenue)

BIA estimates revenues for the leading stations in most markets. BIA's revenue estimates do not include trade/barter, production or promotion revenues. We utilize direct mail surveys, telemarketing, market contacts and computer modeling to generate these estimates. Despite this effort, we must reiterate that these are just estimates. We view these estimates, however, as an important element to the book and encourage station operators and owners to participate in our surveys.

## 7 Owner's Total Estimated Revenues

This figure is the sum of the stations' revenues estimated by BIA for this owner. Please note that this figure is just an estimate and may not include all the television stations licensed to this owner. Revenues for some of the owner's stations may not be estimated for varying reasons and, therefore, will not be included in the total.

## 8 Historic Revenue Trends

Estimated station revenues shown as percentage of total market revenues over the last five years.

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