



Investing In Newspaper[®] OWNERSHIP REPORT 2018

Also available via the Internet through BIA's MEDIA Access Pro™

Alphabetic Listing of Markets

Rank	Market	Rank	Market	Rank	Market
165	A bilene-Sweetwater, TX	89	Chattanooga, TN	159	G ainesville, FL
154	Albany, GA	197	Cheyenne, WY-Scottsbluff, NE	210	Glendive, MT
60	Albany-Schenectady-Troy, NY	3	Chicago, IL	187	Grand Junction-Montrose, CO
46	Albuquerque-Santa Fe, NM	132	Chico-Redding, CA	43	Grand Rapids-Kalamazoo-Battle Creek, MI
178	Alexandria, LA	35	Cincinnati, OH	192	Great Falls, MT
208	Alpena, MI	169	Clarksburg-Weston, WV	69	Green Bay-Appleton, WI
131	Amarillo, TX	19	Cleveland-Akron, OH	48	Greensboro-High Point-Winston Salem, NC
147	Anchorage, AK	87	Colorado Springs-Pueblo, CO	100	Greenville-New Bern-Washington, NC
9	Atlanta, GA	77	Columbia, SC	38	Greenville-Spartanburg, SC-Asheville, NC
112	Augusta, GA	135	Columbia-Jefferson City, MO	193	Greenwood-Greenville, MS
39	Austin, TX	127	Columbus, GA	84	H arlingen-Weslaco-Brownsville-McAllen, TX
126	B akersfield, CA	34	Columbus, OH	45	Harrisburg-Lancaster-Lebanon-York, PA
26	Baltimore, MD	133	Columbus-Tupelo-West Point, MS	175	Harrisonburg, VA
156	Bangor, ME	128	Corpus Christi, TX	32	Hartford-New Haven, CT
94	Baton Rouge, LA	5	D allas-Ft. Worth, TX	168	Hattiesburg-Laurel, MS
142	Beaumont-Port Arthur, TX	102	Davenport, IA-Rock Island-Moline, IL	205	Helena, MT
186	Bend, OR	64	Dayton, OH	66	Honolulu, HI
167	Billings, MT	17	Denver, CO	7	Houston, TX
157	Biloxi-Gulfport, MS	68	Des Moines-Ames, IA	80	Huntsville-Decatur-Florence, AL
161	Binghamton, NY	14	Detroit, MI	162	I daho Falls-Pocatello, ID
44	Birmingham, AL	173	Dothan, AL	28	Indianapolis, IN
163	Bluefield-Beckley-Oak Hill, WV	140	Duluth, MN-Superior, WI	95	J ackson, MS
104	Boise, ID	93	E l Paso, TX	177	Jackson, TN
10	Boston, MA	176	Elmira, NY	42	Jacksonville, FL
181	Bowling Green, KY	150	Erie, PA	107	Johnstown-Altoona, PA
53	Buffalo, NY	119	Eugene, OR	182	Jonesboro, AR
97	Burlington, VT-Plattsburgh, NY	195	Eureka, CA	152	Joplin, MO-Pittsburg, KS
185	Butte-Bozeman, MT	103	Evansville, IN	207	Juneau, AK
198	C asper-Riverton, WY	202	F airbanks, AK	33	K ansas City, KS-MO
91	Cedar Rapids-Waterloo-Iowa City-Dubuque, IA	113	Fargo-Valley City, ND	61	Knoxville, TN
88	Champaign-Springfield-Decatur, IL	71	Flint-Saginaw-Bay City, MI	129	L a Crosse-Eau Claire, WI
92	Charleston, SC	54	Fresno-Visalia, CA	188	Lafayette, IN
73	Charleston-Huntington, WV	56	Ft. Myers-Naples, FL	121	Lafayette, LA
23	Charlotte, NC	98	Ft. Smith-Fayetteville-Springdale-Rogers, AR	174	Lake Charles, LA
183	Charlottesville, VA	111	Ft. Wayne, IN	115	Lansing, MI

184	Laredo, TX	82	P aducah-Cape Girardeau-Harrisburg-Mt Vernon	110	Sioux Falls-Mitchell, SD
40	Las Vegas, NV	146	Palm Springs, CA	96	South Bend-Elkhart, IN
63	Lexington, KY	151	Panama City, FL	72	Spokane, WA
189	Lima, OH	194	Parkersburg, WV	75	Springfield, MO
106	Lincoln-Hastings-Kearney, NE	122	Peoria-Bloomington, IL	116	Springfield-Holyoke, MA
58	Little Rock-Pine Bluff, AR	4	Philadelphia, PA	201	St. Joseph, MO
2	Los Angeles, CA	11	Phoenix, AZ	21	St. Louis, MO
49	Louisville, KY	24	Pittsburgh, PA	85	Syracuse, NY
145	Lubbock, TX	22	Portland, OR	108	T allahassee, FL-Thomasville, GA
120	M acon, GA	79	Portland-Auburn, ME	13	Tampa-St.Petersburg-Sarasota, FL
81	Madison, WI	206	Presque Isle, ME	155	Terre Haute, IN
199	Mankato, MN	52	Providence, RI-New Bedford, MA	78	Toledo, OH
180	Marquette, MI	172	Q uincy, IL-Hannibal, MO-Keokuk, IA	139	Topeka, KS
136	Medford-Klamath Falls, OR	25	R aleigh-Durham, NC	118	Traverse City-Cadillac, MI
50	Memphis, TN	170	Rapid City, SD	99	Tri-Cities, TN-VA
191	Meridian, MS	105	Reno, NV	65	Tucson, AZ
16	Miami - Ft. Lauderdale, FL	55	Richmond-Petersburg, VA	62	Tulsa, OK
36	Milwaukee, WI	70	Roanoke-Lynchburg, VA	190	Twin Falls, ID
15	Minneapolis - St. Paul, MN	153	Rochester, MN-Mason City, IA-Austin, MN	109	Tyler-Longview, TX
141	Minot-Bismarck-Dickinson, ND	76	Rochester, NY	171	U tica, NY
164	Missoula, MT	138	Rockford, IL	203	V ictoria, TX
59	Mobile, AL-Pensacola, FL	20	S acramento-Stockton-Modesto, CA	86	W aco-Temple-Bryan, TX
137	Monroe, LA-EI Dorado, AR	143	Salisbury, MD	6	Washington, DC
125	Monterey-Salinas, CA	30	Salt Lake City, UT	179	Watertown, NY
124	Montgomery, AL	196	San Angelo, TX	134	Wausau-Rhineland, WI
101	Myrtle Beach-Florence, SC	31	San Antonio, TX	37	West Palm Beach-Ft. Pierce, FL
27	N ashville, TN	29	San Diego, CA	158	Wheeling, WV- Steubenville, OH
51	New Orleans, LA	8	San Francisco-Oakland-San Jose, CA	67	Wichita - Hutchinson, KS
1	New York, NY	PR	San Juan, PR	149	Wichita Falls, TX -Lawton, OK
47	Norfolk-Portsmouth-Newport News, VA	123	Santa Barbara-Santa Maria-San Luis Obispo, CA	57	Wilkes Barre-Scranton, PA
209	North Platte, NE	90	Savannah, GA	130	Wilmington, NC
144	O desa-Midland, TX	12	Seattle-Tacoma, WA	114	Y akima-Pasco-Richland-Kennewick, WA
41	Oklahoma City, OK	160	Sherman, TX - Ada, OK	117	Youngstown, OH
74	Omaha, NE	83	Shreveport, LA	166	Yuma, AZ-EI Centro, CA
18	Orlando-Daytona Beach-Melbourne, FL	148	Sioux City, IA	204	Z anesville, OH
200	Ottumwa, IA-Kirksville, MO				

Rank Listing of Markets

Rank	Market	Rank	Market	Rank	Market
1	New York, NY	36	Milwaukee, WI	71	Flint-Saginaw-Bay City, MI
2	Los Angeles, CA	37	West Palm Beach-Ft. Pierce, FL	72	Spokane, WA
3	Chicago, IL	38	Greenville-Spartanburg, SC-Asheville, NC	73	Charleston-Huntington, WV
4	Philadelphia, PA	39	Austin, TX	74	Omaha, NE
5	Dallas-Ft. Worth, TX	40	Las Vegas, NV	75	Springfield, MO
6	Washington, DC	41	Oklahoma City, OK	76	Rochester, NY
7	Houston, TX	42	Jacksonville, FL	77	Columbia, SC
8	San Francisco-Oakland-San Jose, CA	43	Grand Rapids-Kalamazoo-Battle Creek, MI	78	Toledo, OH
9	Atlanta, GA	44	Birmingham, AL	79	Portland-Auburn, ME
10	Boston, MA	45	Harrisburg-Lancaster-Lebanon-York, PA	80	Huntsville-Decatur-Florence, AL
11	Phoenix, AZ	46	Albuquerque-Santa Fe, NM	81	Madison, WI
12	Seattle-Tacoma, WA	47	Norfolk-Portsmouth-Newport News, VA	82	Paducah-Cape Girardeau-Harrisburg-Mt Vernon
13	Tampa-St.Petersburg-Sarasota, FL	48	Greensboro-High Point-Winston Salem, NC	83	Shreveport, LA
14	Detroit, MI	49	Louisville, KY	84	Harlingen-Weslaco-Brownsville-McAllen, TX
15	Minneapolis - St. Paul, MN	50	Memphis, TN	85	Syracuse, NY
16	Miami - Ft. Lauderdale, FL	51	New Orleans, LA	86	Waco-Temple-Bryan, TX
17	Denver, CO	52	Providence, RI-New Bedford, MA	87	Colorado Springs-Pueblo, CO
18	Orlando-Daytona Beach-Melbourne, FL	53	Buffalo, NY	88	Champaign-Springfield-Decatur, IL
19	Cleveland-Akron, OH	54	Fresno-Visalia, CA	89	Chattanooga, TN
20	Sacramento-Stockton-Modesto, CA	55	Richmond-Petersburg, VA	90	Savannah, GA
21	St. Louis, MO	56	Ft. Myers-Naples, FL	91	Cedar Rapids-Waterloo-Iowa City-Dubuque, IA
22	Portland, OR	57	Wilkes Barre-Scranton, PA	92	Charleston, SC
23	Charlotte, NC	58	Little Rock-Pine Bluff, AR	93	El Paso, TX
24	Pittsburgh, PA	59	Mobile, AL-Pensacola, FL	94	Baton Rouge, LA
25	Raleigh-Durham, NC	60	Albany-Schenectady-Troy, NY	95	Jackson, MS
26	Baltimore, MD	61	Knoxville, TN	96	South Bend-Elkhart, IN
27	Nashville, TN	62	Tulsa, OK	97	Burlington, VT-Plattsburgh, NY
28	Indianapolis, IN	63	Lexington, KY	98	Ft. Smith-Fayetteville-Springdale-Rogers, AR
29	San Diego, CA	64	Dayton, OH	99	Tri-Cities, TN-VA
30	Salt Lake City, UT	65	Tucson, AZ	100	Greenville-New Bern-Washington, NC
31	San Antonio, TX	66	Honolulu, HI	101	Myrtle Beach-Florence, SC
32	Hartford-New Haven, CT	67	Wichita - Hutchinson, KS	102	Davenport, IA-Rock Island-Moline, IL
33	Kansas City, KS-MO	68	Des Moines-Ames, IA	103	Evansville, IN
34	Columbus, OH	69	Green Bay-Appleton, WI	104	Boise, ID
35	Cincinnati, OH	70	Roanoke-Lynchburg, VA	105	Reno, NV

106	Lincoln-Hastings-Kearney, NE	141	Minot-Bismarck-Dickinson, ND	176	Elmira, NY
107	Johnstown-Altoona, PA	142	Beaumont-Port Arthur, TX	177	Jackson, TN
108	Tallahassee, FL-Thomasville, GA	143	Salisbury, MD	178	Alexandria, LA
109	Tyler-Longview, TX	144	Odessa-Midland, TX	179	Watertown, NY
110	Sioux Falls-Mitchell, SD	145	Lubbock, TX	180	Marquette, MI
111	Ft. Wayne, IN	146	Palm Springs, CA	181	Bowling Green, KY
112	Augusta, GA	147	Anchorage, AK	182	Jonesboro, AR
113	Fargo-Valley City, ND	148	Sioux City, IA	183	Charlottesville, VA
114	Yakima-Pasco-Richland-Kennewick, WA	149	Wichita Falls, TX -Lawton, OK	184	Laredo, TX
115	Lansing, MI	150	Erie, PA	185	Butte-Bozeman, MT
116	Springfield-Holyoke, MA	151	Panama City, FL	186	Bend, OR
117	Youngstown, OH	152	Joplin, MO-Pittsburg, KS	187	Grand Junction-Montrose, CO
118	Traverse City-Cadillac, MI	153	Rochester, MN-Mason City, IA-Austin, MN	188	Lafayette, IN
119	Eugene, OR	154	Albany, GA	189	Lima, OH
120	Macon, GA	155	Terre Haute, IN	190	Twin Falls, ID
121	Lafayette, LA	156	Bangor, ME	191	Meridian, MS
122	Peoria-Bloomington, IL	157	Biloxi-Gulfport, MS	192	Great Falls, MT
123	Santa Barbara-Santa Maria-San Luis Obispo, CA	158	Wheeling, WV- Steubenville, OH	193	Greenwood-Greenville, MS
124	Montgomery, AL	159	Gainesville, FL	194	Parkersburg, WV
125	Monterey-Salinas, CA	160	Sherman, TX - Ada, OK	195	Eureka, CA
126	Bakersfield, CA	161	Binghamton, NY	196	San Angelo, TX
127	Columbus, GA	162	Idaho Falls-Pocatello, ID	197	Cheyenne, WY-Scottsbluff, NE
128	Corpus Christi, TX	163	Bluefield-Beckley-Oak Hill, WV	198	Casper-Riverton, WY
129	La Crosse-Eau Claire, WI	164	Missoula, MT	199	Mankato, MN
130	Wilmington, NC	165	Abilene-Sweetwater, TX	200	Ottumwa, IA-Kirksville, MO
131	Amarillo, TX	166	Yuma, AZ-El Centro, CA	201	St. Joseph, MO
132	Chico-Redding, CA	167	Billings, MT	202	Fairbanks, AK
133	Columbus-Tupelo-West Point, MS	168	Hattiesburg-Laurel, MS	203	Victoria, TX
134	Wausau-Rhineland, WI	169	Clarksburg-Weston, WV	204	Zanesville, OH
135	Columbia-Jefferson City, MO	170	Rapid City, SD	205	Helena, MT
136	Medford-Klamath Falls, OR	171	Utica, NY	206	Presque Isle, ME
137	Monroe, LA-El Dorado, AR	172	Quincy, IL-Hannibal, MO-Keokuk, IA	207	Juneau, AK
138	Rockford, IL	173	Dothan, AL	208	Alpena, MI
139	Topeka, KS	174	Lake Charles, LA	209	North Platte, NE
140	Duluth, MN-Superior, WI	175	Harrisonburg, VA	210	Glendive, MT

What's in this book?

Welcome to BIA's *Investing in Newspaper*[®] 2018 Ownership Report. This is the premier information guide profiling daily and weekly newspapers by owner. The book highlights 6,518 newspapers sorted by their 2,268 owners. All 210 markets are represented herein.

Other Newspaper Publications

This book has a companion publication, *BIA's Investing in Newspaper*[®] 2018 Market Report, from which the *Ownership Report's* information is extracted and reorganized by owner. The *Market Report* is a market-by-market investment guide providing an in-depth analysis of the financial, economic and demographic health of the individual markets and comprehensively profiles the competing Daily and Weekly Newspapers in that market.

Data Provided Electronically (CD ROM, etc.)

All of this data and much, much more is available through BIA's powerful databases software, BIA's MEDIA Access Pro™ Newspaper Analyzer. With over 6,500 newspapers profiled with more than 700 fields of data for each newspaper, this is the most comprehensive, easy-to-use and accurate source of data available on the newspaper industry.

For more information on the publications, software and custom research services offered by BIA, call a BIA representative at 703-818-2425 and/or see the last page of this book for a Price List and Order Form.

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Keys and Codes

General

Market Rank - Newspaper markets are based on Television Market definitions.

Codes After Sales Price

+ Sales price is amount listed plus notes, stock, or debt.
d Distress sale.
dn Donation.
e Estimated sales price.
g Group sale.
g# Parent/satellite of a group sale.
na Not available
nc No cash consideration.
st Stock transfer.
sw Station swap.

Questions about the *Investing in Newspaper*[®] 2018 Ownership Report or other

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Information About *Investing in Newspaper*[®] Ownership Report



NEWSPAPERS LISTED BY OWNER

CIRCULATION SUMMARY

Owner	Home City & State	Market Rank	Newspaper	# Days Publish	Date Acq	Sales Price (000)	Est '17 Total Rev (000) ^{1/}	Est Current Daily Circ	Est Current Sunday Circ	Est Current Weekly Circ
Colorado Community Media										
Jerry Healey	Arapahoe, CO	17	Englewood Herald, The	1	1202	u	460			435
Owner/Pres/Pub	Arapahoe, CO	17	Highlands Ranch Herald, The	1	1202	u	770			28,078
9137 Ridgeline Blvd Ste 210	Arapahoe, CO	17	Littleton Independent, The	1	1202	u	500			1,439
Highlands Ranch, CO 80129	Arvada, CO	17	Arvada Press	1	0607	u	1,010			35,754
PH: 303-566-4076	Castle Rock, CO	17	Castle Rock/Pines News-Press	1						18,650
	Castle Rock, CO	17	Douglas County News-Press	1	1202	u	810			800
	Centennial, CO	3	Centennial Independent	1						12,500
	Golden Jefferson, CO	17	Golden Transcript	1	0607	u	850	6		2,850
	Kiowa, CO	17	Elbert County News	1	1202	u	1,310			556
	Lakewood, CO	17	Lakewood Sentinel	1		5				15,150
	Lone Tree, CO	17	Lone Tree Voice	1						5,505
	Parker, CO	17	Parker Chronicle	1						21,261
	South Platte, CO	17	South Platte Independent	1						2,500
	Thornton, CO	17	Northglenn-Thornton Sentinel	1			310	7		1,434
	Thornton, CO	17	Westminster Window, The	1			520			1,187
	Monument, CO	87	Tri-Lakes Tribune	1	1202	u	500			5,879
	Ute Pass, CO	87	Pike's Peak Courier View	1	1202	u	340			2,018
			Total for Colorado Community Media				\$7,380			
Colorado Publishing Co										
Jen Furda	Peterson AFB, CO	87	Mountain View	1	1205		510			9,309
Publisher							Total for Colorado Publishing Co			\$510
31E Platte Ave Suite 300										
Colorado Springs, CO 80903-3311										
PH: 719-634-5905										
Columbian Publishing Co										
Scott Campbell	Camas, WA	22	Camas-Washougal Post-Record	1	0408	u	410			5,000
President	Vancouver, WA	22	Columbian, The	7			18,270	41,200	46,000	
PO Box 180							Total for Columbian Publishing Co			\$18,680
Vancouver, WA 98666-0180										
PH: 360-694-3391										
FAX: 360-737-3416										

Newspaper Ownership Report Overview

1 Ownership Contact Information

Company Name: This is the common name of the owning entity of the newspapers profiled.

Primary Contact: Through survey responses, this is the primary contact provided for this owner. Unless instructed otherwise by the profiled company, BIA lists the President, CEO, Publisher or other top executive position. NOTE: Deeper ownership contacts (CFO, COO, etc.) are available in BIA's MEDIA Access Pro™ database software.

Address: The address of the company's headquarters is profiled.

Phone and Fax: We provide the primary contact's phone and fax numbers.

2 Home City & State

The city and state where the newspaper is located.

3 Market Rank

The rank of the Market in which the profiled company's newspapers are located is based on the number of television households in the market.

4 Newspaper Attributes

The newspaper name and number of days published each week.

5 Acquisition Information

Date Acq: The date (Year Month) the newspaper was acquired by this owner.

Sales Price: Presented in thousands, this is the price paid for the newspaper. To the right of the price you may encounter a code that signifies the type of transaction (See Keys & Codes). NOTE: Because the actual sales price of a newspaper may vary from the reported price, caution should be exercised with respect to the use of these data. Due to the complexity of the issue, major group purchase prices are not broken out among the newspapers purchased.

6 Estimated Newspaper Total Revenues (Est '15 Revenue)

BIA estimates revenues for most newspapers in the markets. BIA's revenue estimates include advertising revenues and circulation revenues. We utilize direct mail surveys, tele-marketing, market contacts and computer modeling to generate these estimates. Despite this effort, we must reiterate that these are **just estimates**. We view these estimates, however, as an important element to the book and encourage newspaper operators and owners to participate in our surveys. For more detailed revenue breakouts, see BIA's *Investing in Newspaper® Market Report*.

7 Owner's Total Estimated Revenues

This figure is the sum of the newspapers' total revenues estimated by BIA for this owner. Please note that this figure is **just an estimate** and may not include all the newspapers for this owner.

8 Circulation Summary

Circulation data for the daily and weekly newspapers was obtained by BIA surveys of the publisher.

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